

CORE VALUES OF THE CREATIVE COLLABORATIVE (CC)

Appendix A

The core values of THE EIGHT and WE-Power (The Creative Collaborative-CC) are those values we hold which form the foundation on which we perform work and conduct ourselves. We have an entire universe of values, but some of them are so primary, so important to us that throughout the changes in society, government, politics, and technology they are STILL the core values we will abide by. In an ever-changing world, core values are constant. Core values are not descriptions of the work we do or the strategies we employ to accomplish our mission. The values underlie our work, how interact with each other, and which strategies we employ to fulfill our mission. The core values are the basic elements of how we go about our work. They are the practices The Creative Collaborative-CC use every day in everything we do.

This is an Appendix-A to THE EIGHT Non-Disclosure Agreement and TERMS & CONDITIONS of THE EIGHT and WE-Power Partners

Our Ethics & Compliance program includes written standards and procedures; training and communications; auditing and monitoring; consistent enforcement; and response and prevention.

To foster the highest ethical standards amongst The Creative Collaborative-CC partners.

Passion

Embracing a sincere passion for what we do and for the people we serve.

Integrity

Being ethically unyielding and honest and inspiring trusts by saying what we mean, matching our behaviors to our words and taking responsibility for our actions.

Punctuality • Commitment • Cooperation • Professionalism

Service/Stewardship

Fulfilling our obligation of building a better, stronger and holistic community for future generations, protecting the CC brand, meeting our commitments to stakeholders, acting with an owner mentality, developing our partnerships, educating our children and families and helping improve communities and the global environment.

Respect for the Individual

Valuing diversity and unique contributions, fostering a trusting, open and inclusive environment and treating each person in a manner that reflects The CC's Values.

Beneficial Partnerships

Attracting, developing and retaining the best programs and services for The CC challenging our partners, demonstrating a "can-do" attitude and fostering a collaborative and mutually supportive environment.